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Contact: Daniel Griffith
daniel@downtownfresno.org
559-490-9966 ex. 227



Downtown Fresno Partnership Launches New Website
Downtownfresno.org boasts several new features

If you're looking for information about Downtown Fresno, downtownfresno.org now has several new features to help you find what you are looking for. The website has undergone a complete transformation, and has new uses for downtown businesses, property owners, visitors and residents. The updated design features new imagery of Downtown Fresno and is mobile friendly.

One of the most important new features on the website is the business listing section that allows users to sort by business type to find what they need. There are also listings for public art, attractions & entertainment, parking garages, available retail/office space and more! Additionally, the event calendar has been redesigned to be more user friendly, and allows users to submit events to the calendar directly from the website.

The design of the website was a collaboration between Downtown Fresno Partnership, the Fresno-based Catalyst Marketing Agency and Geocentric, a web development company based in Bethesda, Maryland.

For more information please contact Daniel Griffith at daniel@downtownfresno.org or 559-490-9966 ex. 227