

FOR IMMEDIATE RELEASE

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Downtown Fresno Partnership Hosting 10th Annual State of Downtown

Event to be Held in Historic Veterans Memorial Auditorium

Fresno, CA (4/18/19) - Downtown Fresno Partnership will host the annual State of the Downtown event on Thursday, April 25th, 2019 at 4:30pm. The event is a showcase of the organizations efforts towards the revitalization of Downtown Fresno in the past year, and plans moving into the future.

The event will start with a cocktail hour from 4:30pm to 6:00pm. Several Downtown Fresno restaurants will be offering free food as part of the event. There will also be a cocktail bar, and Downtown Fresno Breweries will have a booth where they will be serving "Downtown Fresno Ale Trail" branded brews as part of the upcoming Downtown Fresno Ale Trail campaign.

As 6:00pm, guests will enter the auditorium and be treated to a presentation on all the recent activities happening in Downtown Fresno. Highlights will include development that has happened since the opening of Fulton Street, a presentation by Fresno State Continuing & Global Education, Fresno Chinatown Foundation and more! The program will also feature several key Downtown Fresno Partnership programs will be publicly unveiled for the first time.

Finally, Downtown Fresno Partnership will announce the winner of the Al Allen Award, which is presented to an individual who has made positive changes happen in Downtown Fresno over the past year.

- When: Thursday, April 25, 2019
 - Happy Hour: 4:30-6pm
 - Program: 6pm-7pm
- Where: Fresno Memorial Auditorium, 2433 Fresno Street, Fresno CA 93721
- Tickets: <https://www.downtownfresno.org/things-to-do/state-of-downtown>

For more information please contact daniel@downtownfresno.org or call 559-490-9966 ex. 227