

Sponsorship Opportunities



The Fulton G. Berry Presenting Sponsor \$25,000 - 1 available

- “Presented by” naming rights to overall events
- On Air on all radio/television advertisements
- Listing on event page for social media
- Logo on all printed event collateral and advertisements
- Banner advertisement featured on home page and event page
- Pop-up booth space near Main Stage
- Banner provided by sponsor displayed at Main Stage

The Main Stage Sponsor \$15,000 - 1 available

- “Presented by” naming rights to Main Stage event
- On Air on all radio/television advertisements
- Listing on event page for social media
- Logo on all printed event collateral and advertisements
- Banner advertisement featured on home page and event page
- Pop-up booth space near Main Stage
- Banner provided by sponsor displayed at Main Stage

Taste of Fresno Sponsor \$5,000 -2 available

- “Presented by” naming rights to “Taste of Fresno”
- Listing on event page for social media
- Logo on all printed event collateral and advertisements
- Pop-up booth space near Taste of Fresno vendors
- Banner provided by sponsor displayed at Main Stage

#IBelieveinDowntownFresno Sponsorships \$1,000-4,000

- Event Map & Wayfinding Sponsor-2 available
- Official Event Poster Sponsor-1 available
- Volunteer T-shirt Sponsor -1available
- Security Sponsor -1available
- Street Closure -sponsor 1available
- Dumpster/Portable toilets sponsor-1available
- Event Clean up sponsor 1available
- Other in-kind sponsors- unlimited available

To discuss sponsorship opportunities please contact Tatevik Hovhannisyan at tatevik@downtownfresno.org or call (559)490-9966 ext. 221