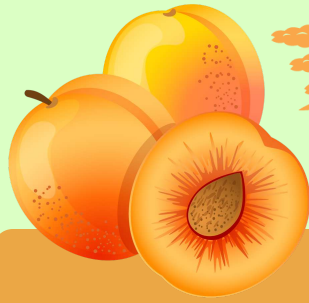


- Naming rights of event: "The Market on Kern, presented by"
- Kern Street Banners: name/logo on street light banners on Kern Street between N and M Street throughout duration of season
- Booth availability -4x a month throughout duration of season
- Promotional item placement at information booth
- Logo on banner at information booth and website
- 2 Social media posts a month
- Logo on all press materials, print pieces and digital & print ads, website, name on radio ads

**Grapevine**  
\$5,000

1 available



- Naming rights of Market Entertainment Corner : "Entertainment presented by"
- Banner by Entertainment Corner provided by the sponsor
- Booth availability -3x a month throughout duration of season
- Promotional item placement at information booth
- Logo on banner at information booth and website
- 1 Social media post a month
- Logo on all press materials

**Apricot Tree**  
\$2,500

2 available



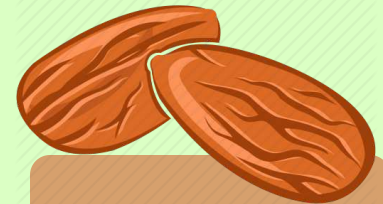
**May 1st-October 30th**  
**2019 Sponsorship Opportunities**



- Booth availability -2x a month throughout duration of season
- Promotional item placement at information booth
- Logo on banner at information booth and website
- 3 Social Media mentions a season

**Sweet Corn**  
\$1,000

4 Available



- Booth availability -1x a month throughout duration of season
- Promotional item placement at information booth
- 1 social media mention a season

**Almond Blossom**  
\$500

5 Available

For more information please contact Tatevik at (559) 490-9966 ext. 221 or e-mail at [tatevik@downtownfresno.org](mailto:tatevik@downtownfresno.org)



[www.downtownfresno.org](http://www.downtownfresno.org)