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## Haron Jaguar Land Rover Set to Unveil Their New State of the Art Facility in Downtown Fresno

Fresno, CA – One of the biggest pillars of the Downtown Fresno business community is getting a major upgrade. Haron Jaguar Land Rover will officially unveil their long awaited new facility on Ventura and L St. in Downtown Fresno on January 22<sup>nd</sup> at 3:00pm, 73 years to the day after Charles Haron originally started the business on the land where the new dealership now stands.

Local dignitaries such as Fresno City Manager Wilma Quan-Schecter and Downtown Fresno Partnership President/CEO Jimmy Cerracchio will be present for a press conference to kick off the grand opening and ribbon cutting ceremony. The new 40,000 square foot facility is over three times the size of Haron's previous space and remains the only new car dealership in downtown Fresno.

- **Who:** The press conference is free and open to the public; the media is invited to attend
- **What:** Grand Opening of Haron Jaguar Land Rover's new facility
- **When:** Tuesday, January 22<sup>nd</sup> @ 3:00pm
- **Where:** Haron Jaguar Land Rover, 2222 Ventura St, Fresno, CA 93721

City of Fresno Mayor Lee Brand will be out of town during the grand opening, but weighed in on the event by saying;

*"This is another exciting chapter in the continuing story of downtown Fresno's comeback. We can't thank the Haron family enough for their tireless support for our community, their total commitment to our revitalization, and most of all, the best TV advertisements downtown Fresno has ever had. Congratulations to the entire Haron family on their grand re-opening!"*

The grand opening of Haron Jaguar Land Rover's new facility is just the latest example of the Haron's continued investment in Downtown Fresno. Jimmy Cerracchio, President/CEO of the Downtown Fresno partnership explains;

*"The Haron family's commitment to the downtown community has been exceptional. Multiple generations have given to this community, and they are continuing that dedication with this new home for their business. We thank them and congratulate them on this occasion."*

For more information about the press conference and grand opening, please contact John Ostlund at [Jostlund@OnePuttBroadcasting.com](mailto:Jostlund@OnePuttBroadcasting.com) or 559-497-5118