

*** MEDIA ALERT ***

DOWNTOWN ASSOCIATION OF FRESNO

For immediate release

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Contact

Jan Minami, 559.859.1763
jminami@downtownfresno.org

Restaurant of the Week features Yeraz Armenian Restaurant

The Yeraz Armenian Restaurant is the featured restaurant this week in the new Downtown Restaurant of the Week promotion. During the week of February 15-21, the spotlight will focus on the Yeraz for the Downtown workforce and throughout the wider community. Each week, a new Downtown restaurant is featured.

The folks at Yeraz have been preparing authentic Armenian food for the Armenian community for over 60 years, but have only been open to the public for three years. It is currently family owned and operated, and appreciates a world-wide clientele.

Business hours for the Yeraz are Monday through Saturday from 10:00 a.m. to 3:00 p.m., with special extended dinner hours on Thursday evenings until 10:00 p.m. They are well known for shish kebob and chicken kebob. Everything is house-made, including hummus, baba ghanouj, pita bread and tsasiki, to name only a few. When you enjoy lunch or dinner at Yeraz, the meal is prepared specifically for you. Nothing is pre-cooked, which occasionally extends the wait for your meal.

In an effort to reflect the needs of our Fresnans in this economy, Yeraz has recently lowered its menu prices.

With its connection to the Armenian Community Center, the Yeraz caters for up to 500 people at a time for events as widely diverse as weddings, quince eras and corporate meetings. The Center has a full-service bar, dance floor and stage.

The Yeraz Armenian Restaurant is located at 2348 Ventura Avenue at N Street. Parking is available in their parking lot entered from N Street.

Restaurant of the Week originated as a way to introduce a variety of Downtown restaurants to the 45,000 people who work in Downtown Fresno. Organization and initial contacts were made by a team of marketing students of Dr. Wm. Rice at CSU Fresno. In the following weeks, restaurants throughout the Downtown area will be featured.

Information is available at www.downtownfresno.org/restaurant. Additional questions can be answered by calling the Downtown Association of Fresno at (559) 490-9966 or Yeraz Armenian Restaurant at (559) 442-9219.

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