

*** MEDIA ALERT ***

DOWNTOWN ASSOCIATION OF FRESNO

For immediate release

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Contact

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Restaurant of the Week features Gordo's Roadhouse

Gordo's Roadhouse is the featured restaurant this week in the Downtown Restaurant of the Week promotion. During the week of February 22-28, the spotlight will focus on Gordo's for the Downtown workforce and throughout the wider community. Each week, a new Downtown restaurant is featured.

Gordo's started as a catering business where they remain as regulars at Big Hat Day, Clovis Fest and the Kitahara Shootout. When they decided to open a restaurant, they got inspired about Downtown Fresno and knew they had to have a fabulous mural on the wall. When the mural was complete a year ago, they opened their doors to the public featuring Southern California contemporary cuisine, competitive prices and generous portions.

Specials this week include the \$5.00 lunch for all their sandwiches and the American Classic Cruiser Burger with French fries or cole slaw. Their sauces, dressings and salsas are all house-made and they feature authentic tortilla chips.

Gordo's Roadhouse is located inside the old Gottschalks building, the Fresno Discount Mall. They're at the south end of the Fulton Mall at Inyo Street. They're open everyday except Tuesdays (when the Mall is closed) from 9:30 am to 6:00 pm. Starting in springtime, they'll be open with live music and art for ArtHop.

If you're not walking to Gordo's, the best place to park is in the metered lot at Fulton and Inyo or the spiral garage on Van Ness. If you park there, Gordo's offers parking validation.

Restaurant of the Week originated as a way to introduce a variety of Downtown restaurants to the 45,000 people who work in Downtown Fresno. Organization and initial contacts were made by a team of marketing students of Dr. Wm. Rice at CSU Fresno. In the following weeks, restaurants throughout the Downtown area will be featured.

Information is available at www.downtownfresno.org/restaurant. Additional questions can be answered by calling the Downtown Association of Fresno at (559) 490-9966 or Gordo's Roadhouse at (559) 579-1108.

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