

\*\*\* MEDIA ALERT \*\*\*

## DOWNTOWN ASSOCIATION OF FRESNO

### For immediate release

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## **Restaurant of the Week premieres January 11**

Austin's Downtown Grill and Sports Bar is the first restaurant to be featured in the new Downtown Restaurant of the Week promotion. During the week of January 11-17, Austin's will be promoted to the Downtown workforce and the wider community. Each week, a new Downtown restaurant will be featured.

Austin's (formerly Hero's Sports Lounge and Pizza Company) is under new management. Owner and manager, Patrick McLenithan, is thrilled to expand to a Fresno location from their successful Austin's Restaurant in Sanger. They bring a dedication to the best guest experience and a commitment to being involved in Downtown Fresno. McLenithan has already debuted an exciting new menu, improved customer service, and begun offering live musical entertainment.

The featured Special from Austin's this week is the introduction of Rock Buffet Wednesday – live music every Wednesday at lunch. On January 13, the artist is Eva Scow, a local musician with international credentials who is a master of jazz and Brazilian music.

Austin's is located at 820 Van Ness between Kern and Inyo Streets. Parking is available across the street in the Spiral Garage. Their upper floor and side rooms are available for meetings and banquets.

Restaurant of the Week originated as a way to introduce a variety of Downtown restaurants to the 40,000 people who work in Downtown Fresno. Organization and initial contacts were made by a team of marketing students of Dr. Wm. Rice at CSU Fresno. Although their project is complete, the students continue to assist in the effort. In the following weeks, restaurants throughout the Downtown area will be featured.

Information is available at [www.downtownfresno.org/restaurant](http://www.downtownfresno.org/restaurant). Additional questions can be answered by calling the Downtown Association of Fresno at (559) 490-9966 or Austin's at (559) 233-8866.

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