

PBID Partners of DOWNTOWN FRESNO

845 Fulton Mall Fresno California 93721 OFFICE 559.490.9966 FAX 559.490.9968 WEBSITE WWW.DOWNTOWNFRESNO.ORG

October 27, 2010

Downtown Property Owners,

The excitement of change is in the air this fall as property owners in Downtown Fresno prepare for the launch of PBID Partners of Downtown Fresno, your property-based business improvement district. A recap of the formation process, along with an update on the activities of the PBID Steering Committee, is enclosed.

This letter serves as your official notification of the upcoming election and of the opportunity you have to place yourself or another eligible property owner in nomination to run for the inaugural Board of Directors.

All property owners who are PBID Assessment Members are eligible. In the case of a partnership or corporation, the lead executive is eligible. A list of PBID Assessment Members is attached.

An application is enclosed to initiate the nomination process. All interested and eligible property owners who have completed the application by November 10 will be included on the ballot.

Fourteen board members will be elected representing all three PBID zones. In addition, a board member will be appointed by three government agencies (the City of Fresno, the County of Fresno and the Fresno Redevelopment Agency) for a total of 17 members of the Board of Directors. The Board of Directors section of the bylaws that governs this election is enclosed.

Please return signed applications by Wednesday, November 10. Nominations may be submitted to the office or to a member of the Nominating Committee, Nominations received after November 10 will not be included on the election ballot.

Ballots will be mailed on November 17. If you don't receive a ballot by November 23, call the office at 490-9966 x11.

Additional information is available by contacting one of the Nominating Committee members, the office at 490-9966, x 11 or online at <www.downtownfresno.org/pbid-election>.

Nominating Committee



Dan Doyle, Chair

Central Valley Community Bank
559.323.3320



Sally Caglia

Warnor's Theatre for the Performing Arts
559.650.1154



Paula Castadio
ValleyPBS
559.266.1800



Art Farkas
Krazan and Associates
559.348.2200



Jim Haron
Haron Motor Sales
559.237.5533 x11



Brent Weiner
Procter's Jewelers
559.264.5949