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June 30, 2010

Dear Downtown Property Owners,

A majority of you, based on number of properties and assessments, have supported the PBID which formed last week. The successful development of this district relies on all of you, whether or not you supported the formation. Each and every property owner has the opportunity to be active in the decision-making as the district is formed.

Over the next six months, a new PBID Steering Committee will work with the Downtown Association Executive Committee to determine the organizational and governance changes that will take place within the Downtown Association so it can become the PBID Owners Association, as required by CA law. All property owners are encouraged to attend the organizing meeting of the new PBID Steering Committee. There you will learn how to be involved in shaping the future of the PBID district.

Enclosed please find the Downtown Association newsletter, a PBID fact sheet and the nonprofit/residential discount application. I encourage nonprofit owners and those property owners with residential uses in their buildings to contact our office before July 9.

And please join us on Thursday, July 22 from 8:00 to 9:30 A.M. at the Chamber of Commerce board room for the organizing meeting of the PBID Steering Committee.

Sincerely,

Daniel J Doyle  
President