

Join the **Downtown Association** today.

DATE \_\_\_\_\_

NAME \_\_\_\_\_

BUSINESS \_\_\_\_\_

LOCATION ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

## MEMBERSHIP LEVELS

- |   |  |
|---|--|
| <input type="checkbox"/> DOWNTOWN ADVOCATE  | <input type="checkbox"/> DOWNTOWN LEADER   |
| <input type="checkbox"/> DOWNTOWN SUPPORTER | <input type="checkbox"/> DOWNTOWN INVESTOR |
| <input type="checkbox"/> DOWNTOWN CHAMPION  | <input type="checkbox"/> DOWNTOWN SPONSOR  |

### DOWNTOWN ASSOCIATION OF FRESNO

845 Fulton Mall FRESNO CA 93721  
PHONE 559-490-9966 FAX 559-490-9968  
EMAIL info@downtownfresno.org

## Leading change.

You've heard all the talk about revitalization and what the future may hold. But what about your business today? The Downtown Association of Fresno is dedicated to leading the Downtown Agenda and being your voice on the issues that matter to you - right now.



## Leading action.

From parking to promotions, events to signage, we're doing the work necessary to help improve your business and market Downtown Fresno to the community at large. It takes leadership and action to achieve real change, and the [Downtown Association of Fresno](#) is leading the way, by working with stakeholders, elected leaders and people like you.



## Leading revitalization.

With your membership in the Downtown Association of Fresno, you're supporting real, positive change that benefits your business today. Our focus is on revitalization that has a direct benefit on your business. Join us today.

## The Downtown Agenda

### ❖ Targeted Marketing

From print and electronic media to social networking and the web, cooperative promotions and special promotional events, our message is your business.

### ❖ Business Growth

We address the issues that matter to your business and your customers with creative solutions like parking validation, new freeway signage and more.

### ❖ Urban Beautification

Helping to make Downtown Fresno a visually inviting destination from landscaping enhancements to public art maintenance and restoration.

### ❖ Downtown Events

Our annual events, such as State of Downtown Breakfast, SUDZ in the City and Cinco de Mayo, bring over 200,000 people to Downtown Fresno's streets every year.



## Membership Opportunities

### ❖ DOWNTOWN ADVOCATE ❖ \$25

- Downtown Now Newsletter
- Eligibility to vote in board elections
- Eligibility to serve on committees
- Listing on downtownfresno.org website

### ❖ DOWNTOWN SUPPORTER ❖ \$150

- All benefits of the Downtown Advocate level, plus:
- Eligibility to serve on Board of Directors
- Business biography and link on downtownfresno.org
- Eligibility to purchase parking validation books
- State of Downtown Breakfast: 2 tickets (\$50 value)

### ❖ DOWNTOWN CHAMPION ❖ \$250

- All benefits of the Downtown Supporter level, plus:
- Promotional insert in newsletter (limits may apply, contact office for details)
- SUDZ in the City: 2 tickets (\$60 value)

### ❖ DOWNTOWN LEADER ❖ \$500

- All benefits of the Downtown Champion level, plus:
- Logo on downtownfresno.org
- SUDZ in the City VIP: 2 tickets (\$100 value)

### ❖ DOWNTOWN INVESTOR ❖ \$1000

- All benefits of the Downtown Leader level plus:
- Business feature on downtownfresno.org
- Acknowledgment in all event programs
- Additional tickets: two each for State of Downtown Breakfast and SUDZ in the City VIP (\$150 value)

### ❖ DOWNTOWN SPONSOR ❖ \$2500

- All benefits of the Downtown Investor level plus:
- Staff tour (up to 25) of Fulton Mall sculptures
- Table at State of Downtown Breakfast (additional \$200 value)



## Working together for change

The Downtown Association of Fresno is a private, nonprofit organization dedicated to the revitalization of Fresno's Downtown. We work with businesses, landowners, residents, local agencies and elected officials to advance the **Downtown Agenda** and achieve positive change in the historic heart of Fresno. Join us.

Become a member today.

## The Downtown Association of Fresno



## Leading the Downtown Agenda

[downtownfresno.org](http://downtownfresno.org)